

THE 3RD MISSION OF NIGERIA – NETHERLANDS BUSINESS LINK

24th – 28th September 2018



General Information

Stichting Nigeria Trade Centre in the Netherlands will organize the third mission of Nigeria -Netherlands Business Link in the city of Utrecht, from 24th – 28th September 2018.

Through extensive network, Stichting Nigeria Trade Centre is currently adding more stakeholders from the Dutch agricultural sector to co-organize and sponsor the Nigeria - Netherlands Business Link.

Area of agricultural interest for Nigerian Participants

With the knowledge of the Nigerian and Dutch agricultural sector NTC selected the following areas within the agricultural sector as the most promising and innovative for a successful implementation and business connections:

1. Investment in production of grains:
 - Maize, Soya beans, Millet, Horticultural crops,
 - Tomatoes, Okra, Pepper, Watermelon, Onions etc.
2. Utilization of farm lands for farm cultivation & agriculture products
3. Fruits and Vegetables
4. Livestock and Fisheries
5. Dairy Farming and Land Grazing technology (incl. cross - breeding etc.)
6. Agricultural exports such as:
 - Cocoa beans, Cashew nut, Palm oil, Honey, Pineapple, Fruits, etc.
7. Affordable (food processing machineries)
8. Preservation and storage facilities
9. Abattoir (cattle and/or poultry)
10. Educational exchange programs
11. Agricultural equipment
12. Project financing in Agriculture

Expectations from the Nigerian participants to the Dutch Counterparts

The Dutch Agricultural and Agribusiness sector is one of the most productive and innovative sectors around the globe. So the Dutch Agricultural sector will offer huge opportunities for their Nigerian counterparts like:

1. Opportunities to explore the potentials in the use of modern agro - technical and agro - technological operational management and innovation
2. Opportunities to network and share experience directly with Netherlands agro- business farmers (Matchmaking and network connections)
3. Opportunities to explore robust partnership with Netherlands counterparts
4. Opportunities for training/education in various area of farming
5. Opportunities to explore massive uncultivated land and huge labor
6. Availability to access raw materials locally and internationally
7. Financial support to purchase agricultural machinery where necessary.

Draft Itinerary and Program

Although NTC strives to compile a tailor-made program with the maximum output based on the requests and demands from our Nigerian participants, the main outline of the program will be:

Date/ Activity

24th – 28th September 2018

Arrival of participants and pick-up on arrival

Welcome at the hotel

Monday 24th September 2018

Welcome address and plenary sessions
Presentations of several Dutch Agro-business companies
Matchmaking and networking sessions
Welcome dinner

Tuesday 25th –Thursday 28th September 2018

Several company visits based on requests of Nigerian participants

Friday 28th September 2018

Last company visits, evaluation network meeting and Farewell dine

Saturday 29th September 2018

Day off and/or return to Nigeria

Stichting Nigeria Trade Centre will offer the participants of the Nigeria–Netherlands Business Link the following services:

- Introduction letter for visa application
- Pickup from Amsterdam Airport
- Providing background information
- Assistance and coordination of the Business Link 24th – 28th September 2018
- Transport during Business Link program for company visits
- Organizing the company and business visits
- Networking and matchmaking opportunitie
- Follow-up activities and information
- Welcome and farewell diner